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IC 75-4525
18 December 1975

MEMORANDUM FOR: Deputy to the DCI for the Intelligence Community

SUBJECT: RONI's Future

1. It is probably time to consider a revival of the long-dormant RONI. We would, in fact, like to produce issue No. 3 in March 1976; if we do so, plans should be developed now and actual work begin in January. Thus, this memo.

2. RONI was blessed by USIB in July, partly as a consequence of a general appreciation of the need for some means to evaluate the quality of national intelligence, and partly as a result of a general (though not unanimous) feeling that RONI was at least a step in the right direction. And presumably, had the House Select Committee on Intelligence not intervened, issues No. 3 and 4 would now be a part of history. By March, God willing, apprehensions related to HSC exposures will have diminished, and our audience, both within and without the Community, will be ready for another round.

3. The question addressed here is, what should the next RONI look like; i.e., what changes should we make in its form, content, and objectives? Clearly, some changes should be made:

- Attitudes within the Community are changing, adjusting to new pressures and opportunities, and RONI should reflect and help shape movement in new directions;
- The structure and the leadership of the Community are also changing, and RONI will have to respond to new circumstances;
- Outside interest in the Community's performance, and in evaluating that performance, is growing, and RONI should reflect (and capitalize on) this particular development;

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- Our own perceptions--informed by experience and by reactions to the first two issues--are changing, and RONI should display our increasing awareness of what this medium can and should do for the DCI.

4. We envision, in general, a RONI that would be more responsive to the DCI's interests, broader in scope, open to more contributors, and slanted more toward the concerns of Community consumers. It would be less particular in approach, placing less emphasis on current intelligence, statistical breakdowns, and individual regional and topical commentaries.

5. Specifically, we would begin RONI with a Section devoted in the main to a presentation of the DCI's views concerning substantive and managerial issues of his choosing. Two of the major items in half the first section of the June issue were drafted at the DCI's request; we would simply hope to expand the proportion of DCI items here, and encourage him to see in RONI a way to express his interests and concerns in writing to a widespread (but elite!) audience.

6. Section II, which in the past treated all areas and topics and provided statistical summaries (in bar charts), would offer individual assessments of important papers (e.g., major NIEs) or explore significant substantive issues (e.g., the Community's disagreement and disarray vis-a-vis China). It might in addition present the views of consumers concerning papers and issues, perhaps as revealed via the NSCIC Working Group.* And it might also provide papers (perhaps prepared by CPAD or MPRRD) concerning the collection, processing, and funding of intelligence.

7. The next section would, as now, consist of special articles and studies of presumed interest to the Community at large. These could be contributed by the NIOs (and might reflect their KIQ evaluation

* RONI could offer consumers a quick, convenient, and effective way to communicate with the Community--to offer suggestions, express misgivings, or even, occasionally, serve up praise. Excerpts from minutes of the NSCIC Working Group, interviews with or letters from individual consumers, surveys of consumer opinions, etc., all could be used to good effect.

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reports), or DIOs, or officers in the DDI/CIA, or whatever. We would, of course, also hope to continue to publish worthwhile letters from readers.

8. All in all, the new book would be less "picky," more concerned with problems of broad scope, more of an IC Staff (vice PRD) publication. It would not discourage candor, nor would it shun controversy. But its overall tone would be, by design, more clearly constructive than in the past. RONI, in short, could serve consumer and DCI alike and become a strong and positive force in the Community at large.




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Chief, Product Review Division

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